Rising demand for hygienic and sophisticated healthcare services is one of the major factors driving the global hospital linen and supply management services market. Increasing trend of outsourcing of hospital linen such as patient gowns, hospital sheets, scrub wear, thermal blankets, pillow cases, surgical linen, pediatric gowns and towels is enabling higher patient satisfaction and propelling the hospital linen supply and management services market. Furthermore, rising incidences of hospital infections and technological advancements such as disposable linen are expected to further fuel the global hospital linen supply and management services market over the forecast period. However, high costs associated to linen manufacturing are expected to restrain the growth of the market over coming seven years.
The contractual service provider segment is gaining popularity owing to stringent healthcare regulations specifically in developed countries regarding hygiene in hospitals such as “Linen and Laundry Policy“ implemented in East London by NHS. Additionally, advantages such as greater utilization of internal resource and cost curbing tool are further fuelling usage of contractual service market. The in-house linen segment is anticipated to observe steady growth over the forecast period owing to increasing linen cloth usage in the formation of pillow cases, towels, table runner and oven gloves.
Geographically, North America dominated the entire hospital linen supply and management services market by attributing largest revenue share as of 2014. Presence of key players such as Healthcare Services Group, Inc and ImageFIRST Healthcare laundry Specialists along with strict healthcare policies for safety and hygiene are the major factors leading to the growth of the market in this region. Latin America is expected to witness lucrative growth over the forecast period due to rapidly increasing linen demand in UAE. Asia Pacific is also expected to experience growth owing to huge untapped opportunities in the emerging countries such as India and China in the global hospital linen supply and management services market over coming seven years.

Some key players operating in the market include ImageFIRST Healthcare Laundry Specialists, E-town Laundry, Synergy Health Plc., Healthcare services Group, Inc., Faultless Healthcare Linen, Unitex Textile Rental Services, Angelica Corporation and Emes Textiles Pvt. Ltd.

**About Grand View Research**

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